

Garfield County
Quit Line Data Summary
January 1 - March 31, 2003

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 0	N = 4,042
Percent of Statewide Calls	0.0%	100.0%
Percent of State Population in County¹	0.07%	100.0%
	County %	State %
Gender	N = 0	N = 3,581
Female	*	62.2%
Male	*	37.8%
Race/Ethnicity	N = 0	N = 3,087
People of Color	*	12.9%
White	*	87.1%
Age	N = 0	N = 3,298
Less than 18 years old	*	1.8%
18 - 24 years old	*	14.6%
25 - 34 years old	*	23.1%
35 - 44 years old	*	27.0%
45 years and older	*	33.5%
Education	N = 0	N = 3,197
Did not graduate high school	*	19.2%
High school graduate	*	32.7%
Some college/vocational school	*	36.6%
College graduate	*	11.4%
Caller Type	N = 0	N = 3,656
General Information	*	9.4%
Health care provider	*	3.2%
Tobacco user	*	87.4%
Payer Type	N = 0	N = 2,529
Insured	*	36.7%
Uninsured	*	29.6%
Medicaid	*	33.7%
Heard About	N = 0	N = 3,148
Past caller	*	9.1%
Employer/worksites	*	0.7%
Health care provider	*	24.8%
Television	*	18.3%
Outdoor advertisement (billboard/bus/wall)	*	4.9%
Targeted mailing	*	0.2%
Great Start	*	0.1%
Radio	*	1.9%
Newspaper/Magazine	*	2.5%
Brochure/Newsletter	*	8.2%
Family or friend	*	24.2%
Health Department	*	4.5%
School	*	0.7%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.